



WDIV

ORDER

Print Date 08/10/12

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Flight Dates **08/14/12-08/20/12**

Contract / Revision **256585 /**

Original Date / Revision
08/10/12 08/10/12

Advertiser **ISS/Restore Our Future**

Agency **Mentzer Media Services**

Buying Contact

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Product
RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **1899**

Alt Order # **06273707**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-2

Advertiser Ref

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 101800

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	59	\$86,530.00	\$101,800.00	0.00	07/30/12	08/20/12	59	\$86,530.00	\$101,800.00
Totals	59	\$86,530.00	\$101,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WDIV	08/14/12	08/17/12	M-F Local News @ 4pm M-F Local News @ 4pm	CM	4p-430pm	- 1111 - -	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$900.00		0.00			
E 2	WDIV	08/14/12	08/17/12	M-F 430-5P Inside Edition Inside Edition M-F 430-5p	CM	430p-5p	- 1111 - -	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$900.00		0.00			
E 3	WDIV	08/14/12	08/17/12	5-6pm Local 4 News M-F M-F Local 4 News 5-6pm	CM	5P-530P (5:00 PM-5:30 PM)	- 1111 - -	:30	4	\$1,250.00	P-2	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$1,250.00		0.00			
E 4	WDIV	08/14/12	08/17/12	5-6pm Local 4 News M-F M-F Local 4 News 5-6pm	CM	530P-6P (5:30 PM-6:00 PM)	- 1111 - -	:30	4	\$1,350.00	P-2	0.00	NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$1,350.00		0.00			
E 5	WDIV	08/14/12	08/17/12		CM	6P-630P	- 1111 - -	:30	4	\$1,850.00	P-2	0.00	NM	4	\$7,400.00



WDIV

Print Date: 08/10/12

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Contract / Revision **256585** Flight Dates **08/14/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser **ISS/Restore Our Future** Product **RESTORE OUR FUTURE** Estimate # **1899**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6-630pm Local 4 News M															
M-F Local 4 News 6-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 1111 - -	4		\$1,850.00		0.00						
E 6	WDIV	08/14/12	08/17/12	M-F Access 7-730P Wheel of Fortune	CM	7P-730P	- 1111 - -	:30	4	\$2,350.00	P-2	0.00	NM	4	\$9,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 1111 - -	4		\$2,350.00		0.00						
E 7	WDIV	08/14/12	08/17/12	Jeopardy 730-8p M-F	CM	730P-8P	- 2222 - -	:30	8	\$2,200.00	P-2	0.00	NM	8	\$17,600.00
M-F Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 2222 - -	8		\$2,200.00		0.00						
E 8	WDIV	08/14/12	08/17/12	M-F Local 4 News @ 11p	CM	11P-1135P	- 1111 - -	:30	4	\$3,000.00	P-2	0.00	NM	4	\$12,000.00
11-1135P Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 1111 - -	4		\$3,000.00		0.00						
E 9	WDIV	08/14/12	08/17/12	Tonight Show w/Leno	CM	1135P-1237A	- 2222 - -	:30	8	\$900.00	P-2	0.00	NM	8	\$7,200.00
Tonight Show 1135P-1237															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 2222 - -	8		\$900.00		0.00						
E 10	WDIV	08/18/12	08/18/12	Sat 6-8am Loc News	CM	7-8am	- - - - - 1 -	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Sat 6-8am/Local 4 News (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- - - - - 1 -	1		\$650.00		0.00						
E 11	WDIV	08/18/12	08/18/12	Sat 6-630pm Local News	CM	6P-630P	- - - - - 1 -	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
Sat 6-630pm Loc News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- - - - - 1 -	1		\$1,150.00		0.00						
E 12	WDIV	08/19/12	08/19/12	NFL Pre Ind @ Pitts 8/11	CM	8-11PM	- - - - - 2	:30	2	\$5,500.00	P-2	0.00	NM	2	\$11,000.00
Indianapolis Colts @ Pitts															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- - - - - 2	2		\$5,500.00		0.00						
E 13	WDIV	08/20/12	08/20/12	M-F Local News @ 4pm	CM	4p-430pm	1 - - - - -	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
M-F Local News @ 4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1 - - - - -	1		\$900.00		0.00						
E 14	WDIV	08/20/12	08/20/12	M-F 430-5P Inside Edition	CM	430p-5p	1 - - - - -	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
Inside Edition M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1 - - - - -	1		\$900.00		0.00						
E 15	WDIV	08/20/12	08/20/12	5-6pm Local 4 News M-F	CM	5P-530P	1 - - - - -	:30	1	\$1,250.00	P-2	0.00	NM	1	\$1,250.00
M-F Local 4 News 5-6pm (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1 - - - - -	1		\$1,250.00		0.00						
E 16	WDIV	08/20/12	08/20/12	5-6pm Local 4 News M-F	CM	530P-6P	1 - - - - -	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
M-F Local 4 News 5-6pm (5:30 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	1 - - - - -	1		\$1,350.00		0.00						
E 17	WDIV	08/20/12	08/20/12	6-630pm Local 4 News M-F	CM	6P-630P	1 - - - - -	:30	1	\$1,850.00	P-2	0.00	NM	1	\$1,850.00
M-F Local 4 News 6-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



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Contract / Revision **256585** Flight Dates **08/14/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser **ISS/Restore Our Future** Product **RESTORE OUR FUTURE** Estimate # **1899**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WDIV	08/20/12	08/20/12	6-630pm Local 4 News 10M M-F Local 4 News 6-630p	CM	6P-630P	1-----	:30	1	\$1,850.00	P-2	0.00	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----					1	\$1,850.00		0.00			
E 18	WDIV	08/20/12	08/20/12	M-F Access 7-730P Wheel M-F Wheel of Fortune	CM	7P-730P	1-----	:30	1	\$2,350.00	P-2	0.00	NM	1	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----					1	\$2,350.00		0.00			
E 19	WDIV	08/20/12	08/20/12	Jeopardy 730-8p M-F M-F Jeopardy	CM	730P-8P	2-----	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	2-----					2	\$2,200.00		0.00			
E 20	WDIV	08/20/12	08/20/12	M-F Local 4 News @11p 11-1135P Late News	CM	11P-1135P	1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----					1	\$3,000.00		0.00			
E 21	WDIV	08/20/12	08/20/12	Tonight Show w/Leno Tonight Show 1135P-123'	CM	1135P-1237A	2-----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	2-----					2	\$900.00		0.00			
Totals														59	\$101,800.00